
The American Rhododendron Society invites you to
Longs Island's Legacy Revisited

October 16 – 18, 2015

At the Islandia Marriott

Hosted by District 7 – New York, Princeton, Tappan Zee Chapters



Reflecting back on the many Society Conventions and Conferences it has been our pleasure to attend, we recognize a subtle shift in those aspects of greatest importance to participants. Of course, there will always be differences of opinion and varying areas of interest. Often, however, attendees say that the event agenda short changes opportunities for social interaction and the renewal of long standing friendships. We've attempted to address this subtle shift in terms of agenda, programs and venue. The Conference hotel has a reputation for fine banquet dining and service. Attendees will find the Islandia Marriott well appointed, comfortable and conducive to the pleasant experience that we all look forward to at such events. Courtesy transportation is provided to and from Islip/MacArthur Airport, if needed. Guests may call the Front Desk for shuttle arrangements at 631.232.3000.

Friday night's Welcome Reception features an array of hearty, wait staff served hors d'oeuvres. Note the absence of Banquet menu selections in the Registration material. As one would do in a fine restaurant, you may make your choice at table side from several appetizing entrees. Note also the inclusive, package pricing that will cover all Conference activities on the Schedule of Events.

As further described below, Conference speakers will treat subjects ranging from the colorful early history of rhododendron culture on Long Island's Gold Coast to the burgeoning use of grafting as a propagation method in the United States. The Hybridizers' Roundtable will figure prominently in the agenda, at a time and pace reflecting its broad based interest among attendees. The Plant Sale will feature an exciting array of rhododendron hybrids not generally available elsewhere. Most, if not all, will be one year grafts provided through the efforts of local hybridizers and George Woodard, who will coordinate the grafting initiative. Material selected for the Plant Sale has been drawn from the most promising and spectacular new creations by George and other local hybridizers. They will be grown on by Dick Murcott under the terms of his license enabling transportation to neighboring states without phytosanitary documentation. Be sure to

look at the article about Werner Brack and his creations in the 2014 Fall Journal for a preview of the exciting hybrids that we hope to make available. A Photo Contest, Foliage Show and Book Sale will round out Conference activities.

Lectures

Saturday – October 17

9:00 AM – 9:45 AM – “Long Island Legacy”

Dick Murcott

Needing no introduction to the rhododendron crowd in the Northeast, Dick is a venerable figure among hybridizers and growers of this plant on Long Island. Always an animated and engaging speaker, he will “bring to life” the contributions of some of the earliest and most influential personalities in this field in the colorful early history of rhododendron culture on Long Island’s Gold Coast.

10:00 AM – 10:45 AM – “Grafting Rhododendrons for Problem Solving”

Karel Bernady

Dr. Bernady has, among other key responsibilities, served as President of the Greater Philadelphia Chapter and he Co-Chairs the Plants and Propagation Committee. In this capacity Karel has been very actively experimenting with grafting as a solution to the propagation difficulties encountered with some varieties. He will discuss the processes he has used, lessons learned, and the future of this propagation technique.

Banquet Speaker

8:00 PM – 8:45 PM – “Things I Tried That Died”

Don Hyatt

Don, a preeminent authority on native azaleas – their preservation, cultivation and appreciation – has also distinguished himself as a fine illustrator and photographer of plant life. He has been awarded both the Silver and Gold Medals, reflecting the breadth and scope of his many contributions to the Society and the genus rhododendron. Don’s presentations always inspire, educate and entertain.

Marianne and Bruce Feller
Conference Co-Chairs

Schedule of Events

Friday, October 16

- 9:00 AM – 5:00 PM Board Meeting – Salon AB
Board Lunch at noon –
Salon AB
- Noon – 5:30 PM Registration Open – Lobby
- 3:00 PM – 5:30 PM Book Sale Open –
Monet Room
- 3:00 PM – 5:30 PM Foliage Show/Photo Contest
entries accepted – Monet Room
- 3:00 PM – 5:30 PM Plant Sale Open –
Matisse Room
- 6:00 PM – 8:00PM Welcome Reception – No host
cash bar – Extensive
Hors d'oeuvres –
Josephine Room

Saturday, October 17

- 7:00 AM – 9:00 AM Breakfast on your own
- 9:00 AM – 9:45 AM Richard Murcott – “Long
Island Legacy” –
Bonaparte Room
- 10:00 AM – 10:45 AM Karel Bernady – “Grafting
Rhododendrons for Problem
Solving” – Bonaparte Room
- 11:00 AM – 5:30 PM Plant Sale Open –
Matisse Room
- 11:00 AM – 5:30 PM Foliage Show/Photo Contest/
Book Sale Open – Monet Room
- 11:30 AM – 1:00 PM Lunch on your own
- 1:00 PM – 3:45 PM Hybridizers’ Roundtable –
Bud Gehrlich - Bonaparte Room
- 4:00 PM – 5:00 PM Executive Director’s Forum –
Bonaparte Room
- 6:00 PM – 7:00 PM No host cash bar – Marie
Louise/Josephine Rooms
- 7:00 PM – 9:00 PM Banquet – Marie Louise/
Josephine Rooms
- 8:00 PM – 8:45 PM Guest Speaker - Don Hyatt –
“Things I Tried That Died” -
Marie Louise/Josephine Rooms
- 9:00 PM – 10:00 PM Plant Sale Open –
Matisse Room

REGISTRATION

American Rhododendron Society

Fall Conference

October 16 – 18, 2015 Long Island, NY

Please enter your name(s) as you would like it to appear on your name badge(s).

Name 1

Name 2

Street Address for Confirmation

City

State/Province

Zip/Postal Code

Daytime Phone

E-Mail Address

Chapter Affiliation

ARS Position (ARS Officer, Director, Committee Chair,
Chapter Officer, etc.)

Willing to receive meeting correspondence via E-Mail Yes _____ No _____

PLEASE COMPLETE THIS SECTION FOR EACH PERSON REGISTERING

First Registration (Name 1)

Second Registration (Name2)

Total Conference Fee \$160.00 each X _____ attendee(s) = \$ _____

Board Lunch - \$24.00 Yes _____ No _____

OPTIONAL TAX DEDUCTIBLE CONTRIBUTION TO:

General Fund _____

Endowment Fund _____

Research Foundation _____

TOTAL ENCLOSED (THANK YOU) \$ _____

Cancellation fee \$25 per person – No refund will be issued after September 1, 2015

Please make checks payable in U.S. funds to ARS – New York Chapter

Mail payment and this Registration Form to: The Fellers, 88 Old Field Road, Old Field, NY 11733

Telephone - 631.689.9498

Make your room reservations directly with: Islandia Marriott, 3635 Express Drive North, Islandia, NY 11749 – Call toll free – 1.800.228.9290 – use code ARSARSE or visit their website at <http://cwp.marriott.com/ispis/americans/> Rates are \$129.00 plus tax for a single or double room. **If you wish to include a full breakfast at a cost of \$12.00 plus tax per person, that option must be selected when making your room reservation.** Rates are guaranteed until September 15, 2015 and apply from October 15 – 18, 2015.

If you would like information about the Foliage Show/Photo Contest, please circle.